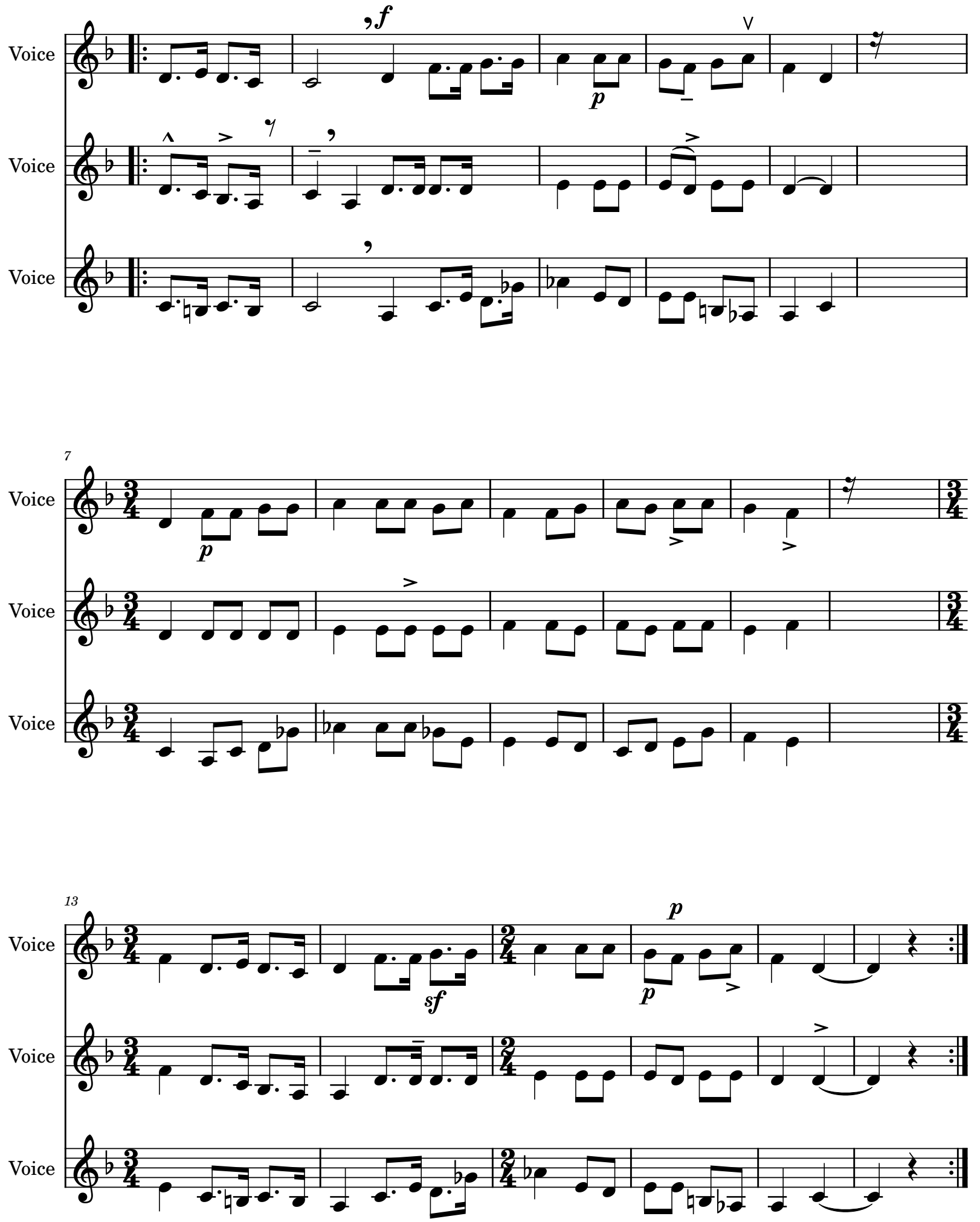Ama Birjiñe Pilarekua